

Let's make it happen

**CHICHESTER
COMMUNITY
DEVELOPMENT
TRUST**

2015 TO 2025
10 year vision

THE VISION

Chichester Community Development Trust (CCDT) will create a bright future for Chichester and those who live and work in the area through enterprise, employment, community action and empowerment.

THE STORY SO FAR

CCDT, a registered charity, was established in 2009 to benefit Chichester residents and to own and manage community land and buildings on the new build community of Graylingwell Park. Today, in 2016, it contributes over £200,000 annually to the local economy through grants, contracts, building rental and investments, and provides direct employment for nine individuals. We work closely with other organisations in the district to provide innovative projects addressing the needs of the local and wider community. We are committed to providing community development activities and to preserving the buildings and land in our care for future generations. We care passionately about community and we are working hard to achieve our aims; however we want to do more, to take on additional projects and assets to support the growth and development of the area.

THE NEXT 10 YEARS...

Now that CCDT is established, it is a good time to look ahead and ask “Where will Chichester Community Development Trust be in 10 years’ time?” To build on our initial successes, we have set a vision and outline plan for the next ten years. This vision was developed, agreed and approved through close collaboration between stakeholders, staff, the management group and trustees. Particularly important are raising the quality of our facilities and improving participation and engagement from the community. Our plans and priorities for the next ten years are grouped under the following six areas:

COMMUNITY LEADERSHIP

Over the next ten years CCDT will engage with residents, businesses, voluntary groups and the wider area to grow its membership base. The Board will reach its full complement of Trustees to ensure community ownership and address skills gaps. The Management Group will similarly be expanded to represent more stakeholders, partners and include residents from new developments.

ENGAGEMENT AND PARTICIPATION

CCDT will focus on developing community activities that promote its core values and address the needs of the local area in order to involve a significant proportion of residents. Residents’ engagement in events and activities will be monitored so that CCDT can be sure that it is making and maintaining progress in engagement. Activities will include eco-initiatives, social activities, public engagement and links with the wider local community. CCDT will offer and encourage opportunities for training, education and help with employability as well as supporting local businesses. We will see our leisure facilities being extensively used for health and sport initiatives to provide social benefits for the locality. The CCDT website will be established as one of the key sources of local information, resulting in a community website for all.

ENTERPRISE FOR ALL

In ten years’ time CCDT will have several community buildings and the enterprise hub. These will allow us to encourage the development of small enterprises and enhance residents’ employability. The enterprise hub will host artists’ studios, small and start-up businesses and provide training facilities all within a co-working environment which stimulates interaction and innovation. We will also be encouraging education and employability through activities including Homework Cafés, Internet Cafés, IT training, business training and ‘ready for work’ preparation. Corporate sponsorship will be secured for outreach programmes. Partnerships will be maintained and new ones developed to ensure that new business and enterprise opportunities are secured.

SUSTAINABILITY

CCDT will encourage a low carbon lifestyle amongst residents through the roll out of projects, green travel initiatives and working in partnership with organisations to deliver innovative and ground breaking projects. We will develop projects and initiatives to reduce carbon emissions and the promotion of sustainability partnerships.

FACILITIES

By 2025 CCDT expects to be managing the full portfolio of community facilities associated with the Graylingwell Park, Roussillon Park and South Graylingwell development. It is equally important that the potential of future developments in the locality is fully realised and that our asset portfolio is extended to include a mix of land and buildings that may include retail, business, community and leisure. This will maximise our ability to support the growing community and will ensure our long-term viability. We recognise that we play an important economic role within the district and we will be dynamic and lead in managing and developing facilities to ensure that they continue to serve the community for future generations.

BUSINESS RESILIENCE

We will continue to ensure the business resilience of CCDT through a mixed funding model that will include income from grants, contracts, trusts and foundations, earned income and trading. We will establish trading arms of the charity, including a café and an estates management arm and all of the profits will be reinvested into the charity to achieve community development priorities.

KEY ACTIONS TO UNLOCK THE FUTURE POTENTIAL OF CCDT FOR THE NEXT 10 YEARS

The vision and aims for the next 10 years are dependent on our land, buildings and staff offering the high quality and accessible venues, facilities and services that the community aspire to. We recognise that this means operating at a level above and beyond our current role. Our ambitions will require support and investment in order to succeed. To this end, we will invest time and resources in raising our performance through the following business objectives:

- Complete the planned asset transfer, restoration and provision of community facilities.
- Increase our visibility and brand to support the promotion of CCDT as part of the district's offer. Engage more widely with national and international development trusts to improve promotion and awareness. Increase engagement through social media and improve community/stakeholder understanding of our aims.
- Develop the community, educational and events programme and assess its impact. Increase the number of residents engaged in opportunities and activities. Explore local interest in new engagement programmes and respond to demands.
- Strengthen governance by increasing our membership, expanding the board of trustees and developing and expanding the opportunities for volunteers.
- Increase the number of employment opportunities by working with local schools and colleges to develop work placements and job shadowing.
- Create and publish a set of simple performance indicators to demonstrate the progress we are making in meeting our aims.
- Advance CCDT as a local exemplar of social, economic, and environmental sustainability.
- Develop capacity and skills to increase funding and investment from new sources and to secure corporate sponsorship. Review our investment, trading and income strategies. Increase business development opportunities and income.

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www.chichestercdt.org.uk

info@chichestercdt.org.uk | Tel: 01243 697072

C/O Marketing Suite, Graylingwell Park College Lane, Chichester. PO19 6PQ